

Organization Profile

Our company produces digital widgets to aid nonprofit healthcare organizations increase their social media presence and impact. We are a staff of three professionals headquartered in Charlotte, NC.

PROJECT INFORMATION

Title: Social Media Content Creator

Summary of Responsibilities, Expectations, Learning Experience:

Details of Project:

Maintaining a presence on social media is crucial for companies of all sizes. Not only does social media allow you to easily share your message, it also allows you to interact directly with potential customers.

This candidate will create a social media content calendar for the organization with two posts per day for the next month. The posts will be a mix of thought leadership, informational, and promotional content.

Learning Experience:

The Social Media Content Creator (SMCC) will assist us in developing content templates which will be used to aid our clients.

SMCCs will have access to the full Adobe suite as well as Camtasia and be supplied with all necessary equipment to complete the project.

Consistent feedback and guidance will be provided by staff to the SMCC but a good deal of autonomy is required to complete this work.

Expectations:

Four weeks of work (10-12 hours per week) is expected for this project.

Qualifications (Experience, Competencies, Skills, Education)

A self-starter with artistic vision for snappy, and engaging social media posts that drive engagement.

Experience with design tools and the ability to think fast, move fast, accept feedback, and deliver on a deadline is a must.

Paid/Unpaid?

\$500 stipend payable in weekly installments

Application Procedures:

Send resumes to: us@thiscooljob.com