

Program Schedule: Participants in the program will be required to participate in 5 in class workshops and expect to spend 2+ hours a week completing customer interviews.

Schedule:	Lean Launchpad Curriculum and Customer Discovery	Milestones Completed
Workshop 1 (10/11) 6pm-8pm	Kickoff – Meet teams, teaching team and Get Started...	Customer Interview Introduction
Workshop 2 (10/18) 6pm-8pm	Value Proposition and Customer Segment Canvas – Team Presentations	2 – 5 Customer Interviews
Workshop 3 (10/25) 6pm-8pm	Customer Interview Presentations – All Teams	9-12 Customer Interviews
Workshop 4 (11/1) 6pm-8pm	Customer Interview Presentations – All Teams	15-18 Customer Interviews
Workshop 5 (11/8) 6pm-8pm	Customer Interview Presentations – All Teams	19-21 Customer Interviews
Workshop 6 (11/15) 6pm-8pm	Customer Interview Presentations – All Teams	30+ Customer Interviews