

Program Schedule: Participants in the program will be required to participate in 6 in-class workshops and expect to spend 2+ hours a week completing customer interviews.

Schedule:	Lean Launchpad Curriculum and Customer Discovery	Milestones Completed
Workshop 1 (August 22) 6pm-9pm	Kickoff – Meet teams, teaching team and Get Started...	Customer Interview Introduction
Workshop 2 (August 29) 6pm-9pm	Value Proposition and Customer Segment Canvas – Team Presentations	5-7 Customer Interviews
Workshop 3 (September 12) 6pm-9pm	Customer Interview Presentations – All Teams	8-17 Customer Interviews
Workshop 4 (September 19) 6pm-9pm	Customer Interview Presentations – All Teams	18-29 Customer Interviews
Workshop 5 (September 26) 6pm-9pm	Customer Interview Presentations – All Teams	30–41 Customer Interviews
Workshop 6 (October 3) 6pm-9pm	Customer Interview Presentations – All Teams	50+ Customer Interviews