VENTUREPRISE LAUNCH
NSF I-Corps Program

WHAT IS IT?

Ventureprise Launch is for UNC Charlotte faculty, students and staff to explore the commercial possibilities of their ideas and research. The program provides University faculty and students with commercialization advice, training and funding to identify potential customers. Upon completion of the program, teams will have gained:

1. “Lab to Market” entrepreneurial knowledge and experience
2. Up to $5,000 in NSF funding for prototype development, conference & customer interview travel, and other materials & supplies related to customer identification and research
3. Experience in the NSF funding pipeline and additional funding opportunities in excess of $1 Million

Team Qualifications

1. A 2-Person Team including an Academic Lead (Faculty Member) and Entrepreneurial Lead (Student or Staff Member) with relevant knowledge of the research.
2. STEM based research and ideas. This may include, but not limited to, proposed ventures related to physical sciences, education, nursing, software, etc.

Applications Open
Virtual Fall 2020 Cohort begins in October

For more information contact:
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PROGRAM SCHEDULE

Participants in the program will be required to participate in 6 virtual workshops and expect to spend 2+ hours a week completing customer interviews.

Rolling applications: Apply at www.entrepreneurship.uncc.edu
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UNC Charlotte Participants by the Numbers

146 Teams have participated in the Ventureprise Launch NSF I-Corps Program

82 Faculty

290 Student Participants

15 Teams in the National I-Corps Program