VENTUREPRISE LAUNCH
NSF I-Corps Program

Bridging UNC Charlotte Academic and Entrepreneurship Knowledge

WHAT IS IT?

Ventureprise Launch is for UNC Charlotte faculty, students and staff to explore the commercial possibilities of their ideas and research. The program provides University faculty and students with commercialization advice, training and funding to identify potential customers. Upon completion of the program, teams will have gained:

1. “Lab to Market” entrepreneurial knowledge and experience

2. Up to $5,000 in NSF funding for prototype development, conference & customer interview travel, and other materials & supplies related to customer identification and research

3. Experience in the NSF funding pipeline and additional funding opportunities in excess of $1 Million

Applications Open
Virtual Spring 2021 Cohort begins February 17th

For more information contact:
Devin Collins
devin.collins@uncc.edu
or
Laura Smailes
lsmailes@uncc.edu

Team Qualifications

1. A 2-Person Team including an Academic Lead (Faculty Member) and Entrepreneurial Lead (Student or Staff Member) with relevant knowledge of the research.

2. STEM based research and ideas. This may include, but not limited to, proposed ventures related to physical sciences, education, nursing, software, etc.
PROGRAM SCHEDULE

Participants in the program will be required to participate in 6 virtual workshops and expect to spend 2+ hours a week completing customer interviews.

Rolling applications/ Close Feb 10th: Apply at www.entrepreneurship.uncc.edu
Virtual Spring 2021 Cohort begins February 17th

UNC Charlotte Participants by the Numbers
150 Teams have participated in the Ventureprise Launch NSF I-Corps Program

94 Faculty

343 Student Participants

15 Teams in the National I-Corps Program

学术事务
计算机科学学院
文理学院
商学院
工程学院

Ventureprise is UNC Charlotte’s innovation and entrepreneurship center serving the campus and Charlotte region as a center of excellence for evidence-based entrepreneurship. Ventureprise works to provide the resources and expertise for university and community-based startups to graduate to the next level of business formation, scaling, or funding.

www.entrepreneurship.uncc.edu