

# VENTUREPRISE LAUNCH

## NSF I-Corps Program



Bridging UNC Charlotte Academic and Entrepreneurship Knowledge

### WHAT IS IT?

Ventureprise Launch is for UNC Charlotte faculty, students and staff to explore the commercial possibilities of their ideas and research. The program provides University faculty and students with commercialization advice, training and funding to identify potential customers. Upon completion of the program, teams will have gained:



- 1 “Lab to Market” entrepreneurial knowledge and experience
- 2 Up to \$5,000 in NSF funding for prototype development, conference & customer interview travel, and other materials & supplies related to customer identification and research
- 3 Experience in the NSF funding pipeline and additional funding opportunities in excess of \$1 Million



Applications Open  
Cohort Begins: January 31st

For more information contact:  
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or  
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### Team Qualifications

- 1 A 2 -Person Team including an Academic Lead (Faculty Member) and Entrepreneurial Lead (Student or Staff Member) with relevant knowledge of the research .
- 2 STEM based research and ideas. This may include, but not limited to, proposed ventures related to physical sciences, education, nursing, software, etc.

## PROGRAM SCHEDULE

Participants in the program will be required to participate in 6 in-class workshops and expect to spend 2+ hours a week completing customer interviews.



Workshop 1	1/31
Workshop 2	2/7
Workshop 3	2/14
Workshop 4	2/21
Workshop 5	2/28
Workshop 6	3/13

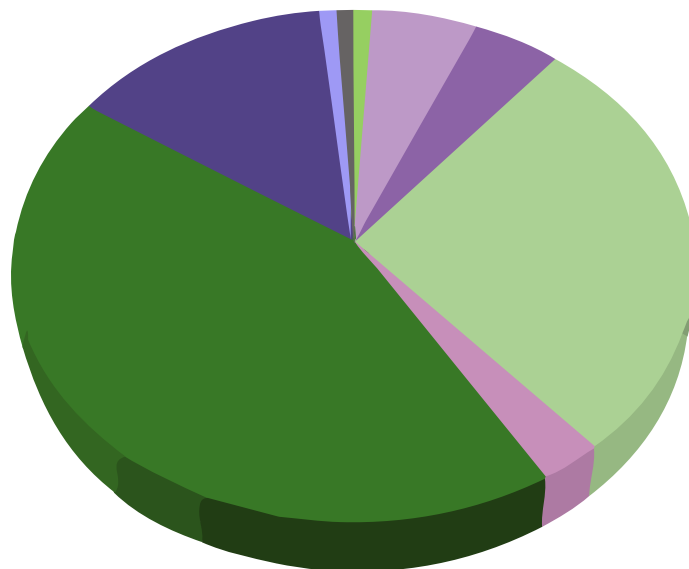
2:00pm - 4:30pm



## UNC Charlotte Participants by the Numbers

120 Teams have participated in the Ventureprise Launch NSF I-Corps Program

Over  
**\$2.2M**  
in additional  
funding



**11 Teams**

in the **National**  
I-Corps Program

- Academic Affairs
- College of Arts & Architecture
- College of Business
- College of Computing & Informatics
- College of Education
- College of Engineering
- College of Liberal Arts & Sciences
- Johnson Smith University
- Technology Transfer

Ventureprise is UNC Charlotte's innovation and entrepreneurship center serving the campus and Charlotte region as a center of excellence for evidence based entrepreneurship. Ventureprise works to provide the resources and expertise for university and community based start-ups to graduate to the next level of business formation, scaling or funding.