

Program Schedule: Participants in the program will be required to participate in 6 in-class workshops and expect to spend 2+ hours a week completing customer interviews.

Schedule:	Lean Launchpad Curriculum and Customer Discovery	Milestones Completed
Workshop 1 (February 8) 2:30pm-4:30pm	Kickoff – Meet teams, teaching team and Get Started...	Customer Interview Introduction
Workshop 2 (February 15) 2:30pm-4:30pm	Value Proposition and Customer Segment Canvas – Team Presentations	2-5 Customer Interviews
Workshop 3 (February 22) 2:30pm-4:30pm	Customer Interview Presentations – All Teams	6-11 Customer Interviews
Workshop 4 (March 1) 2:30pm-4:30pm	Customer Interview Presentations – All Teams	12-18 Customer Interviews
Workshop 5 (March 15) 2:30pm-4:30pm	Customer Interview Presentations – All Teams	19-25 Customer Interviews
Workshop 6 (March 22) 2:30pm-4:30pm	Customer Interview Presentations – All Teams	30+ Customer Interviews